MAASAI MARA UNIVERSITY

REGULAR UNIVESIRSTY EXAMINATIONS FOR

2018/2019 ACADEMIC YEAR

SCHOOL OF SCIENCE AND INFORMATION SCIENCES

THIRD YEAR SECOND SEMESTER EXAMINATIONS

FOR

BACHELOR OF SCIENCE IN INFORMATION SCIENCES

COURSE CODE: INS 307

COURSE TITLE: ELECTRONIC PUBLISHING

<u>DATE: April 2019   TIME:</u>

<u>**INSTRUCTIONS**</u>

- Answer Question **ONE** and any other **TWO** QUESTIONS

QUESTION ONE (COMPULSORY 30 MARKS)

a) Briefly explain the following Concept:
- i. Courseware Publishing **(2 marks)**
- ii. Electronic Journal **(2 marks)**
- iii. Hypertext **(2 marks)**
- iv. Web authoring system **(2 marks)**
- v. Website **(2 marks)**

b) Explain the characteristics of E-journal **(10 marks)**

c) Explain **FIVE** web content management system. **(10 marks)**

QUESTION TWO

a) Explain **SIX (6)** types of electronic publications which are used in Academic Institutions. **(10 marks)**

b) Explain the Adobe Experience Manager **(10 marks)**

QUESTION THREE

a) Maasai Mara University has appointed you as a System Librarian in charge of e-resource and they want to purchase editing software's. Discuss **SIX** editing softwares' you would recommend for purchase **(10 marks)**

b) Discuss the web content management and its features **(10 marks)**

QUESTION FOUR

a) Explain the advantages of electronic publishing**.**
   (12 marks)

b) Discuss **THREE (3)** types of web hosting.   **(8 marks)**