



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL
SCIENCES
BACHELOR ARTS IN COMMUNITY
DEVELOPMENT**

**COURSE CODE : CMD 2212
COURSE TITLE : RESEARCH
METHODOLOGY**

**DATE: 26TH APRIL 2019
8.30- 10.30PM**

TIME:

INSTRUCTIONS TO CANDIDATES

- ***Answer question ONE (compulsory) and any other TWO questions.***
- ***Question one carries 30 marks***
- ***All other questions carry 20 marks***

QUESTION ONE

- a) Define research in your own words **(5 marks)**
- b) Explain the characteristics of research **(10 marks)**
- c) Describe the purposes of research **(10 marks)**
- d) Differentiate between quantitative and qualitative research. **(5 marks)**

QUESTION TWO

- a) What do you understand by the term sampling? **(5 marks)**
- b) Describe the significance of Sampling in social research **(5 marks)**
- c) Relate the sampling techniques to different situations in the research process **(10 marks)**

QUESTION THREE

- a) Compare and contrast secondary and primary data **(5 marks)**
- b) Illustrate different tools that researchers employ in data collection

(15 marks)

QUESTION FOUR

- a) Formulate a research topic and come up with a problem statement to justify your proposed research agenda
(10 marks)
- b) Design a broad objective, specific objectives and key research questions and/or hypotheses for your research
(10 marks)

QUESTION FIVE

Critically discuss the different components of a research proposal
(20 marks)

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