



# MAASAI MARA UNIVERSITY

## REGULAR UNIVERSITY EXAMINATIONS 2018/2019 ACADEMIC YEAR SECOND YEAR SECOND SEMESTER

### SCHOOL OF EDUCATION BACHELOR OF EDUCATION

**COURSE CODE: ECI 2206**

**COURSE TITLE: EDUCATIONAL MEDIA  
AND**

**RESOURCES**

**DATE: 15<sup>TH</sup> APRIL, 2019  
-1.00PM**

**TIME: 11.00AM**

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#### **INSTRUCTIONS TO CANDIDATES**

- ***Answer question ONE (compulsory) and any other TWO***

- **Question one carries 30 marks**
- **All other questions carry 20 marks**

*This paper consists of 2 printed pages. Please turn over.*

### **QUESTION ONE**

**Define** the following terms: **(10 marks)**

- (i) Communication
- (ii) Instructional media
- (iii) Educational Technology
- (iv) Realia
- (v) Multi-media Centre

(b) Explain five benefits of integration of media in teaching and learning. **(10 marks)**

(c) Highlight five barriers to effective classroom communication and ways of overcoming them. **(10 marks)**

### **QUESTION TWO**

(a) **Identify** any **five** equipment found in a multi-media Centre **(10 marks)**

(b) **Explain** how a teacher would use the equipment in a multi-media Centre to deliver a lesson. **(10 marks)**

### **QUESTION THREE**

(a) With the use of examples, **explain** how you will use the various types of communication in teaching and learning. **(10 marks)**

(b) **Discuss** any **five** elements of communication process in teaching and

learning.  
**marks)**

**(10**

**QUESTION FOUR**

(a) **Discuss** the criteria used in selecting text books to be used in teaching and

learning in secondary schools.  
**(10 marks)**

(b) **Explain** the challenges faced by teachers in the use of electronic media in

teaching and learning.  
**(10 marks)**

**//END**