

# **MAASAI MARA UNIVERSITY**

## REGULAR UNIVERSITY EXAMINATIONS 2018/2019 ACADEMIC YEAR THIRD YEAR, FIRST SEMESTER

## SCHOOL OF TOURISM AND NATURAL RESOURCE MANAGEMENT BACHELOR OF TOURISM MANAGEMENT

COURSE CODE: BTM3108
COURSE TITLE: AIRFARE AND TICKETING
INFORMATION SYSTEMS

DATE: 6<sup>TH</sup> DECEMBER 2018 TIME: 0830 - 1030HRS

#### **INSTRUCTIONS TO CANDIDATES**

Answer question **ONE** compulsory and any other **THREE** questions

This paper consists of 4 printed pages. Please turn over.

### **SECTION A- (25 MARKS)**

- 1. a) Encode the following cities. (5Marks)
  - i) Cairo
  - ii) Johannes burg
  - iii) London
  - iv) Singapore
  - v) Mexico
  - b) i) Define the term: Global indicator. (2Marks)
    - ii) Highlight five major Global Distribution Systems in travel and tourism industry. (5Marks)
- c) Highlight five advantages of Billing and Settlement Plan to travel agents. (5Marks)
  - d) Discuss the various methods of payment in the travel industry. **(4Marks)**
  - e) Explain the various types of Taxes, Fees and Charges (TFCs) in the travel industry. (4Marks)

### **SECTION B- (45 MARKS)**

- 2. a) Given the IATA sub -areas Central Africa, Eastern Africa, Europe, Indian Ocean islands, Mid Atlantic, Middle East, North Atlantic, South Asian sub-continent, South East Asia, South Africa, South West Pacific, Western Africa, Japan/Korea, Libya; indicate the location of the countries listed below for fare construction purposes (8Marks)
  - i) Kenya
  - ii) Mexico
  - iii) Zambia
  - iv) Ireland
  - v) New Zealand
  - vi) Japan
  - vii) Libya
  - viii) Madagascar
  - b) Determine the correct global indicators for the following routes:

(7Marks)

- i) Amman-Nairobi-Harare-Johannesburg
- ii) Sydney-Perth-Bangkok-Moscow
- iii) Honolulu-Los Angeles-Mexico-Lima
- iv) Casablanca-Madrid-Washington-Atlanta
- v) Copenhagen-St. Petersburg-Moscow-Seoul
- vi) Amsterdam-Boston-San Diego-Manila
- vii) Buenos Aires-Las Vegas-Auckland
- a) Round off the following Local Currency Fares (LCFs) taking into consideration the rounding units and the decimal position.

(8 Marks)

1	Australia	AUD5033.19
2	Morocco	MAD41152.08
3	Pakistan	PKR7630.17
4	Iraq	IQD 326.203
5	Mali	XOF 36700.04
6	Tunisia	TND 2073.231
7	USA	USD 702.49
8	Mauritania	MRQ 7346.60

b) Explain the major benefits of participating in the IATA Billing and Settlement Plan. (7Marks)

4. a) Determine the lowest applicable normal adult fare for the journey below: (8Marks)

Itinerary: Toronto-AC-Chicago-AA-Miami-AA-Buenos Aires-RG-Sao Paulo

Fare type: First class normal

TPMs: YTO-CHI 436, CHI-MIA 1190, MIA-BUE 4417, BUE SAO

1056

Stopovers: At all points except Miami.

#### **FARES IN NUCS**

	FOW	MPM
YTO-SAO	2336.30	6090
YTO-CHI	984.77	
YTO-BUE	2448.68	
CHI-BUE	3014.00	
CHI-SAO	3035.00	
BUE-SAO	495.00	

b) Construct the transitional automated ticket using the above information. (7 Marks)

5 a) Refer to the Fare Calculation Box below and answer the following questions.

MIL AZ X/FRA LH AMS LH LON BA LAX M AMSLAX 2533.21 NUC 2533.21 END

ROE 1.08786

CITIES	Y OW FARES IN NUCS
MIL-LON	585.67
AMS-LAX	2533.21
MIL-LAX	2023.53

i) Name the type of journey (1Mark)

ii) How many transfers are in the entire journey? (1Mark)

iii) How many stopovers are in the entire journey? (1Mark)

iv) In which sub area is the origin city located? (1Mark)

v) Is there any HIP Fare? (YES/NO) if yes indicate where and the amount in NUC (2Marks)

v) What is the fare in local currency?

(1Mark)

vi) Which is the predominant carrier in the routing? (1Mark)

b) Explain the role of IATA in international travel and tourism industry. (7Marks)

# APPENDICES CURRENCY CONVERSION RATE TABLE.

COUNTRY	CURRENC Y CODE	IROE IN NUC	ROUNDIN G UNITS		DECIMAL UNIT
	I CODE	NUC		NT .	UNII
			Higher	Nearest	
			Unit	Unit	
AUSTRALIA	AUD	1.979350	H1		2
CANADA	CAD	1.551818		N1	2
GERMANY	EUR	1.087860	H1		2
HONG KONG	HKD	7.799900	H10		0
IRAQ	IQD	0.312400	H0.1		3
ITALY	ITL	2106.3911 83	H100		0
JAPAN	JPY	120.13176 7	H100		0
MALI	XOF	713.58955 2	H100		0
MAURITANI A	MRO	252.04200 0	H20		0
MOROCCO	MAD	10.715605	H5		0
PAKISTAN	PKR	60.304643	H10		0
TANZANIA	USD	1.000000		N1	2
THAILAND	ТНВ	43.643504	H5		0
TUNISIA	TND	1.394640	H0.1		3
USA	USD	1.000000		N1	2
SINGAPORE	SGD	1.760780		N1	0
TMC	·	<u>-</u>			

## **EMS**

L1-15					
If results is	surcharge the fare by;				
Over 1.000000 but not higher than 1.05	5%				
Over 1.05000 but not higher than 1.10	10%				
Over 1.100000 but not higher than 1.15	15%				
Over 1.15000 but not higher than 1.20	20%				
Over 1.20000 but not higher than 1.25	25%				
EMA					
The Extra Mileage allowance is not applicable.					

//END