



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF TOURISM AND NATURAL
RESOURCE MANAGEMENT
BACHELOR OF TOURISM MANAGEMENT**

**COURSE CODE: BTM 411
COURSE TITLE: TOURISM LAW**

DATE: 3RD DECEMBER, 2018

TIME: 1100 - 1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer all questions in **SECTION A** and any other three in **SECTION B**

SECTION A-25 MARKS

Question One

- a) Critically examine the STEM principle and how it is applicable when legally managing employees. **(5 marks)**
- b) Briefly discuss any two contracts that one can enter into in the tourism industry. **(5 marks)**
- c) Discuss how you as an operator in the tourism industry would use the prevention philosophy to prevent litigation **(5 marks)**
- d) Describe any five legal responsibilities of an operator in the tourism industry. **(5 marks)**
- e) Briefly discuss the contents of employment manuals **(5 marks).**

SECTION B-45 MARKS

Question two

Part 111 of the Tourism Act no. 28 (2011) provides for the establishment of various regulatory and marketing bodies. In reference to the Act, discuss the objects and functions of the following bodies:

- a) The Tourism Regulatory Authority
- b) The Kenya Utalii College
- c) Kenya Tourism Research Institute **(15 marks)**

Question three

Discuss any five functions of the Kenya Wildlife Services as mandated by the relevant act **(15 marks)**

Question four

Discuss any five offenses and their corresponding penalties as provided for by the Wildlife Conservation and Management Act 2013 **(15 marks)**

Question five

Critically examine any three categories of licenses issued under the Tourist Industry Licensing Act (CAP 381) **(15 marks)**

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