

## **MAASAI MARA UNIVERSITY**

## REGULAR UNIVERSITY EXAMINATIONS 2018/2019 ACADEMIC YEAR THIRD YEAR FIRST SEMESTER

## SCHOOL OF ARTS & SOCIAL SCIENCE BACHELOR OF ARTS IN LINGUISTICS

**COURSE CODE: BLL 314** 

**COURSE TITLE: BUSINESS ENGLISH** 

DATE: 11<sup>TH</sup> DECEMBER, 2018 TIME: 1100 - 1300 HRS

**INSTRUCTIONS** 

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

- 1. You are the secretary of your organization and you are holding a meeting. Write the minutes of the meeting. (30 marks)
- 2. a) Explain the elements of communication. (10 marks)
  - b) Explain the characteristics of effective office correspondence. (10 marks)
- 3. Discuss language use in accounting. (20 marks)
- 4. Explain the role of secretary in a meeting. ( 20 marks)
- 5. Discuss the role of good interpersonal relations in a working environment. (20 marks)

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