



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2017/2018 ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES  
MASTER OF SOCIAL WORK**

**COURSE CODE: MSW 8211  
COURSE TITLE : PROGRAMME PLANNING &  
MANAGEMENT**

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**DATE: 4<sup>TH</sup> MAY 2018**

**TIME: 0830 – 1030 HRS**

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**INSTRUCTIONS TO CANDIDATES**

- *Answer question ONE (compulsory) and any other TWO questions.*
- *All other questions carry 20 marks*

### **QUESTION 1.**

(a) Describe four factors to be borne in mind by a planner for gaining access and becoming oriented to a program planning endeavor. **(10 marks)**

(b) By use of suitable examples to illustrate your answer, explain the key features of:

- i. Synoptic rational planning
- ii. Transactive planning
- iii. Radical planning

**(12 Marks)**

(c) Discuss four types of program evaluation undertaken to determine the achievement of program goals **(8 Marks)**

### **QUESTION 2.**

(a) Define Cultural competence and explain its importance to programme planning practitioners **(10 Marks)**

(b) Discuss any four organizational values that support cultural competence among program planners **(10 Marks)**

### **QUESTION 3.**

Describe three functions of a programme manager in the program planning process **(20 Marks)**

### **QUESTION 4.**

Explain five central questions that underlie program evaluation criteria **(20 Marks)**

### **QUESTION 5.**

The Narok County Government intends to promote the quality of its program delivery to her constituents. To achieve the aforementioned, you have been hired as a consultant to create and plan a suitable program targeting any of the vulnerable populations in the locality. Identify an at risk target population and describe how you could go about carrying out the assignment based on Netting et. al (2007) Program logic model. **(20 Marks)**

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