



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS & ECONOMICS
MASTER OF BUSINESS MANAGEMENT**

COURSE CODE: MBA 8212

COURSE TITLE:

**ENTREPRENEURSHIP
ORY & DEVELOPMENT**

THE

DATE: 3RD MAY 2018

TIME: 11.00 AM - 2.00PM

INSTRUCTIONS TO CANDIDATES

1. Answer **Question One** and **any other three**.
2. **DO NOT WRITE ANYTHING ON THE QUESTION PAPER.**

This paper consists of 2 printed pages. Please turn over.

Question One (Compulsory)

Using relevant examples, discuss the challenges facing the development of the small enterprise sector in Kenya. (15 marks)

Question 2

You have been invited to give a talk to a group of entrepreneurship development officers attending an entrepreneurship development workshop. You are to facilitate the session *“Importance of the Psychological Theory for the Designers of Entrepreneurship Development Policies”*. Discuss the content that you will cover in your presentation. (15 marks)

Question 3

Using relevant examples, describe the profile of the small enterprise sector in Kenya. (15 marks)

Question 4

Using relevant examples, illustrate the role of the economic approach to understanding entrepreneurship. (15 marks)

Question 5

Using specific cases, discuss the role of technological institutions in the development of the small enterprise sector in Kenya. (15 marks)

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