MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER

SCHOOL OF EDUCATION

DOCTOR OF PHILOSOPHY
IN EDUCATIONAL ADMINISTRATION

COURSE CODE: EMP 906
COURSE TITLE: STRATEGIC MANAGEMENT
IN   EDUCATION

DATE: 16/4/2018   TIME: 14.30-16.30

INSTRUCTIONS TO CANDIDATES

Answer Question ONE And Any Other TWO Questions.

1)

(a) Distinguish between organisational strategy and routine decisions using examples from education sector **(4marks)**

(b) Explain three reasons for exposing Postgraduate students to a course in Strategic Management in Education. **(6marks)**

(c) The following statement was captured as the mission of a secondary school in Narok County: To provide quality education. Kindly advice the Board on Management on the shortcomings of the mission and correct the mission statement **(10 marks)**

(d) Examine five causes of organisational failure and how they relate to educational institutions **(10 marks)**

2) You intend to improve academic achievement in your school. Guided by effective schools literature, carry out SWOT analysis of the school pointing out the kind of strategies you will adopt to improve the achievement **(15 marks)**

3)

a) Explain to a principal of a school the concept of performance standards for staff and the considerations applied in setting performance standards. Use examples applicable to secondary schools **(9marks)**

b) Discuss six reasons why secondary schools should have strategic plans in place **(6marks)**

4)

a) Using appropriate examples, discuss the criteria used in evaluating strategic options for educational institutions **(9 marks)**

b) Discuss the importance of involving stakeholders in an educational institution during strategy formulation **(6 marks)**

5)

a) Illustrate the importance of matching strategy implementation to organizational structure **(6 marks)**

b) You have been invited as a consultant to determine Board of Management members to retain in a school. Discuss the criteria you would use to review the managers **(9 marks)**

END//