



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATION**

**2023/2024 ACADEMIC YEAR**

**FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL  
SCIENCES AND CREATIVE INDUSTRIES**

**BA POLITICAL SCIENCE AND PUBLIC  
ADMINISTRATION**

**COURSE CODE: PSA 1207-1**

**COURSE TITLE: PRINCIPLES OF MANAGEMENT**

**DATE:**

**TIME:**

---

**INSTRUCTIONS TO CANDIDATES**

- *Answer question ONE [COMPULSORY] and any other TWO questions*
- *Question one carries 20 marks*
- *All other questions carry 15 marks*

*This paper consists of TWO printed pages. Please turn over*

### **QUESTION ONE**

- a) Discuss the effects of globalization on management practice. **(15marks)**
- b) Differentiate between management and leadership. **(5 marks)**

### **QUESTION TWO**

Discuss the principles of theory X and theory Y. **(15marks)**

### **QUESTION THREE**

Abraham Maslow developed theory of motivation based on human needs Hierarchy. With illustration of a diagram, explain the theory and show its relevance to a newly employed university graduate. Distinguish between centralized and decentralized organization. **(15marks)**

### **QUESTION FOUR**

Discuss the **Informational roles** of managers as propounded by Professor Henry Mintzberg. **(15 marks)**

### **QUESTION FIVE**

Using relevant examples, discuss challenges faced by the 21<sup>st</sup> century managers in managing businesses. **(15 marks)**

**//END**