



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER

SCHOOL OF ARTS, HUMANITIES, SOCIAL

SCIENCES AND CREATIVE INDUSTRIES

BACHELOR ARTS IN SOCIAL WORK

COURSE CODE : SWK 1207-1

**COURSE TITLE : SOCIAL PSYCHOLOGY FOR SOCIAL
WORKERS**

DATE: 21/5/24

TIME: 1100-1300HRS

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 20 marks*
- *All other questions carry 15 marks*

QUESTION ONE

- a) Explain what you understand by behaviour modification? **(5 marks)**
- b) Highlight SIX (6) methods for controlling behaviour. **(10 marks)**
- c) Describe four suppositions that an experimenter must take into consideration in an attempt to modify behaviour. **(5 marks)**

QUESTION TWO

- a) Discuss systematic observation of research in social psychology. **(8 marks)**
- b) Carefully explain experimental method in social science research. **(7 marks)**

QUESTION THREE

- a) Citing relevant examples, point out what you understand by intelligence? **(5 marks)**
- b) Itemise TWO (2) things that determine a child's intelligence. **(5 marks)**
- c) Define intelligence quotient. **(5 marks)**

QUESTION FOUR

- a) Write short note on the following: **(5 marks)**
 - i. Impression formation
 - ii. Impression Management
- b) Discuss the research studies of Solomon Asch on Impression Formation. **(10 marks)**

QUESTION FIVE

- What is prosocial behaviour? **(2 marks)**
Describe the primary motive of helping others according to Competitive Altruism's perspectives? **(13 marks)**

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