



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES
CERTIFICATE IN SOCIAL WORK**

COURSE CODE: CGC 14

**COURSE TITLE: INTRODUCTION TO SOCIAL
PSYCHOLOGY**

DATE: 14 TH MAY,2024

TIME:0830-1030HRS

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **THREE** questions

*This paper consists of **TWO** printed pages. Please turn over.*

QUESTION ONE

- a) While defining the term psychology, discuss the development of psychological schools of thought. **(20marks)**
- b) Evaluate the role of ethical considerations in the area of social psychology **(10 marks)**

QUESTION TWO

- a) Describe the major functions of attitudes. **(10marks)**
- b) Discuss how attitudes are learned. **(10marks)**

QUESTION THREE

- a) Discuss three principles of scientific endeavor **(10 marks)**
- b) Describe any consistency theory of attitude change. **(10 marks)**

QUESTION FOUR

- a) Discuss the any FIVE sources of power according to Ravens. **(10 marks)**
- b) Giving examples, discuss types of social influence **(10 marks)**

QUESTION FIVE

- a) Describe the role of language in social integration and communication **(10 marks)**
- b) Critically assess factors that cause prejudice and discrimination among the youths in Kenya. **(10 marks)**

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