



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR**

**THIRD YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION  
BACHELOR OF EDUCATION (EARLY  
CHILDHOOD EDUCATION WITH PROJECT  
MANAGEMENT)**

**COURSE CODE: ECP 3204-1**

**COURSE TITLE: CONSULTATION IN THE  
MANAGEMENT OF CHILD CARE PROJECTS**

**DATE: 18/4/ 2023**

**TIME: 1100 - 1300 HRS**

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**INSTRUCTIONS TO CANDIDATES**

Question 1 is compulsory. Answer any other TWO questions.

## SECTION A

- 1 a. Define the following terms as used in consultancy (3 MKS)
- i. Consultancy
  - ii. Consultant
  - iii. Management Consultant
- b. Explain the job description of a management consultant (3 MKS)
- c. What are some of the skills required by a consultant? (3 MKS)
- d. Differentiate between policy development and operationalization of projects (4 MKS)
- e. Briefly explain “policy formation process” (3 MKS)
- f. Define “operationalize of a project” (2MKS)
- h. Give **two** (2) advantages of operationalization of projects (2MKS)

## SECTION B

- 2a. The following are steps taken in the formulation of policy development. Explain each of these steps.
- i. Problem Identification
  - ii. Policy Adoption
  - iii. Policy Formulation
  - iv. Policy Succession (8 MKS)
- b. Why is it important to operationalize a project ? (4 MKS)
- c. What is the importance of policy development? (3 MKS)
- 3a. State the **TWO** (2) advantages and TWO disadvantages of operationalization. (4 MKS)
- b. Operationalization of tasks or activities involves four components. Name the four components. (4 MKS)
- c. What is the main purpose of “ A policy” in an organization. (3 MKS)
- d. How would you as project manager, maintain a policy in an organization? (4 MKS)
- 4a. Why do organizations hire consultants? (6MKS)
- b. What are the Consultant Qualifications. (4 MKS)
  - c. Name the responsibilities consultant. (3MKS)
  - d. Define “start-up cost.” (2 MKS)
- 5 a. What is the meaning of operating cost? (2 MKS)

- b. List the different types of operating costs. **(4 MKS)**
- c. Name the general factors that influence cost estimates. **(4MKS)**
- d. Describe the following types of estimation methods. **(2 MKS)**
- i. Top-down estimation.
  - ii. Three-point estimation.
- e. Explain the following terms as used in startup costs **(2 MKS)**
- i). Variable Costs
  - ii). Fixed Costs
- F. Define “facilitate workshops ” **(1 MK)**

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