



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION
BACHELOR OF EDUCATION (EARLY
CHILDHOOD EDUCATION WITH PROJECT
MANAGEMENT)**

**COURSE CODE: ECP 2204-1
COURSE TITLE: INTERPRENEURSHIP AND
SMALL BUSINESS MANAGEMENT IN ECDE**

DATE: 20TH APRIL, 2023

TIME: 14:30 PM – 16:30 PM

INSTRUCTIONS TO CANDIDATE

Attempt question 1 (**ONE**) and any other 2 (**TWO**) questions.

SECTION A (COMPULSORY)

QUESTION ONE

(a) Define the following terms:

- i. Entrepreneur (1 mark)
- ii. Entrepreneurship (1 mark)
- iii. Self-Employment (1 mark)
- iv. Infrastructure (1 mark)

(b) Outline **two (2)** Environmental factors related to Entrepreneurship (2 marks)

(c) List down **four (4)** Resource factors in entrepreneurship. (4marks)

(d) Outline the roles of an entrepreneur in an enterprise (10marks)

SECTION B (CHOOSE ANY TWO QUESTIONS)

QUESTION TWO

Discuss the factors that determine `entrepreneurship growth in relation to childcare services. (15 marks)

QUESTION THREE

(a) Explain **five (5)** personal factors that determine `entrepreneurship growth (5marks)

(b) Describe the challenges that you would face in setting up a daycare center in your community. (10 marks)

QUESTION FOUR

Discuss any **five (5)** Characteristics/Traits of a Potential Entrepreneur (15marks)

QUESTION FIVE

Elaborate the process of starting a private ECDE school in your locality. (15 marks)

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