



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION
BACHELOR OF EDUCATION
COMMON COURSE**

**COURSE CODE: ECI 2206-1
COURSE TITLE: EDUCATIONAL MEDIA AND
RESOURCES**

DATE: 21/04/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer **Question ONE** and Any other **Two** Questions

QUESTION 2

- a) Discuss how the following visual resources can be used to facilitate learning in the classroom:
- i. Pictures **(2marks)**
 - ii. Diagrams **(2marks)**
 - iii. Graphs **(2marks)**
- b) Using examples, explain **four** reasons why real objects are suitable for instructional activities. **(8marks)**
- c) Describe any three characteristics of a Multi-media Centre **(6marks)**

QUESTION 2

- a) Effective classroom communication should apply all elements of the communication process. Discuss the above statement using **two** illustrations. **(10marks)**
- b) The transmission model of communication by Shannon and weaver has significant implications in teaching. Do you agree? **(5marks)**

QUESTION 3

- a) Breakdown in communication between a teacher and learners and vice versa is caused by numerous interferences. Using **two** illustrations for each, discuss any **four** factors that could lead to breakdown in communication in the classroom. **(8marks)**
- b) Explain any **four** non-verbal cues a teacher could use during classroom instruction to create a conducive learning environment. **(7marks)**

QUESTION 4

- a) Discuss any **four** benefits of audio-visual aids. **(8 marks)**
- b) With reference to **one** of your teaching subjects, identify a topic and explain how you would teach it using an electronic media **(7marks)**

QUESTION 5

- a) Discuss any **five** ways the writing board could be effectively used as an instructional tool. **(10 marks)**
- b) As a new teacher in a school, briefly explain any **five** reasons why you would encourage the school principal to establish a multi-media center for the school. **(5marks)**

//END //