MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR FIRST SEMESTER

SCHOOL OF BUSINESS & ECONOMICS
MASTER OF BUSINESS ADMINISTRATION

COURSE CODE: MBA 8239
COURSE TITLE: PROJECT MONITORING
AND EVALUATION

DATE: 17/4/2023   TIME: 0830-1130 HRS

INSTRUCTIONS TO CANDIDATES

1. Answer **Question One** and **any other two**.
2. DO NOT WRITE ANYTHING ON THE QUESTION PAPER.

QUESTION ONE (30Marks)
Read the Case Study on below and answer the questions that follow.
Monitoring and Evaluation (M&E) has been brought to the force of the global agenda, as development agencies focus on results impact accountabilities and evidence towards effectiveness of development interventions. These demands have led to organizations adopting rigorous M & E systems focused on result-based management to show their results and demonstrate accountability, efficiency and effectiveness to their stakeholders.

(a) Discuss the things to be tracked in project management.

(6 marks)

(b)   Discuss the result-based framework in M&E of projects.

(8 marks)

(c) Explain the key components of a functional M&E systems.

(8 marks)

(d)   What is the status of M&E in Kenya, the emerging trends and challenges. **(8 marks)**

QUESTION TWO
a) Expound on how social media as an information platform can be used to enhance project success in Kenya. **(7 marks**
b) Based on the logical frame work approach identify and explain four types of project indicators. **(8marks**

QUESTION THREE
a) The process of project monitoring involves knowing whether a project was managed well or not. Describe the indicators of successful project? **(6 marks)**

b) Many good projects have failed because of inability of the system to evaluate its performance. Discuss the factors used in the earned value analysis as an analytical frame for measuring performance in project. **(9 marks)**

QUESTION FOUR
Using relevant examples, describe the process that you would follow to design a project monitoring and evaluation system. **(15 marks)**
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