



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION
BACHELOR OF EDUCATION**

**COURSE CODE: ECI 2206-1
COURSE TITLE: EDUCATIONAL MEDIA AND
RESOURCES**

DATE: 21/4/2023

TIME:1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other two questions

QUESTION 1 (Compulsory)

- a) Discuss how the following visual resources can be used to facilitate learning in the classroom:
- i. Pictures (2marks)
 - ii. Diagrams (2marks)
 - iii. Graphs (2marks)
- b) Using examples, explain **four** reasons why real objects are suitable for instructional activities. (8marks)
- c) Describe any three characteristics of a Multi-media Centre (6marks)

QUESTION 2

- a) *Effective classroom communication should apply all elements of the communication process.* Discuss the above statement using **two** illustrations. (10marks)
- b) *The transmission model of communication by Shannon and weaver has significant implications in teaching.* Do you agree? (5marks)

QUESTION 3

- a) *Break down in communication between a teacher and learners and vice versa is caused by numerous interferences.* Using **two** illustrations for each, discuss any **four** factors that could lead to breakdown in communication in the classroom. (8marks)
- b) Explain any **four** non-verbal cues a teacher could use during classroom instruction to create a conducive learning environment. (7 marks)

QUESTION 4

- a) Discuss any **four** benefits of audio-visual aids. (8 marks)
- b) With reference to **one** of your teaching subjects, identify a topic and explain how you would teach it using an electronic media (7marks)

QUESTION 5

- a) Discuss any **five** ways the writing board could be effectively used as an instructional tool. (10 marks)
- b) As a new teacher in a school, briefly explain any **five** reasons why you would encourage the school principal to establish a Multi-media centre for the school. (5marks)

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