



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023 / 2024 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

**SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES AND CREATIVE INDUSTRIES
BA COMMUNITY DEVELOPMENT.**

COURSE CODE: CMD 1104-1

**COURSE TITLE: INTRODUCTION TO BASIC
MANAGEMENT SKILLS.**

DATE: 6/2/2024

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other TWO questions

This paper consists of TWO printed pages. Please turn over.

QUESTION ONE

- a) Give your elaborate understanding on the definition and meaning of the concept of management. **(5 Marks)**
- b) Using appropriate examples, discuss the extent to which management can be conceptualized as an **ART** and as a **SCIENCE**. **(10 Marks)**

QUESTION TWO

Identify and explain any **FIVE** principles of management and relate how they are applied by managers and leaders in the Kenyan context. **(15 Marks)**

QUESTION THREE

'Management basically encompasses critical functions for effective attainment of goals and objectives in any given organization'. Discuss the validity of this statement. **(15 Marks)**

QUESTION FOUR

Citing an appropriate remedy in each case, identify and discuss five challenges facing leadership and management in the contemporary society. **(15 Marks)**

QUESTION FIVE

According to Lunenburg (2012), the concept of power and leadership are closely linked. Power can be considered as an ability to influence others and it is used by leaders and managers to attain group goals. Discuss. **(15 Marks)**

/END/