



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER

SCHOOL OF EDUCATION

COURSE CODE: ECI 3112-1

COURSE TITLE: BUSINESS STUDIES METHODS

DATE:

TIME:

INSTRUCTIONS TO CANDIDATES

*This paper consists of **TWO** printed pages. Please turn over*

*Answer Question **ONE** and any other **TWO** questions*

QUESTION ONE

- a) Describe how business studies works as an integrated subject in secondary school curriculum. **(5 marks)**
- b) Discuss how a teacher can use simulation activity in teaching a Business study in Form II. **(5 mark)**
- c) Describe five attributes of a good lesson objective in business studies. **(5 marks)**
- d) Describe characteristics of trainee teacher ready to go for teaching practice. **(5 marks)**

QUESTION TWO

- a) Describe the three hurdles of communication that a business education teacher must jump during teaching. **(9 marks)**
- b) Describe how chalkboard/white board can be effectively used by a business studies teacher on teaching practice. **(6 marks)**

QUESTION THREE

- a) Describe the different parts of a business studies lesson plan. **(8 marks)**
- b) Explain why a teacher needs to use visual aids in business studies lesson. **(7 marks)**

QUESTION FOUR

- a) Describe how e- learning contributes to better learning/teaching in business studies. **(9 marks)**
- b) Describe the activities that will contribute to successful introduction in a business studies lesson. **(6 marks)**

QUESTION FIVE

a) Describe four characteristics of an objective test in business studies evaluation. **(9 marks)**

b) Explain the different ways you could use reinforcement in business studies class. **(6 marks)**