



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

**SCHOOL OF PURE APPLIED AND HEALTH
SCIENCES**

COURSE CODE: EDU 881

**COURSE TITLE: INSTRUCTIONAL THEORIES,
DESIGN AND EDUCATIONAL MEDIA**

DATE: 31/1/2024

TIME:1100-1400 HRS

INSTRUCTIONS TO CANDIDATES

1. Answer **ALL** question in Section One and **ANY TWO** selected from questions in Section Two

QUESTION ONE

- a) Describe the different approaches to classroom teaching, concepts about communication (5 marks)
- b) Discuss the role of learning/teaching activities in a classroom instruction. (5 marks)
- c) Describe the role of an instructional theory in studying a master's degree in early childhood education. (5 marks)
- d) Describe the role of media in communication in the classroom. (5 marks)

QUESTION TWO

- a) Describe the four hurdles of communication that a teacher must jump during instruction. (10 marks)
- b) Describe Osgoods Theory of communication. (10 marks)

QUESTION THREE

- a) Discuss the role of Tom Skinners theory in classroom communication. (10 marks)
- b) Explain why a teacher needs to use visual aids in teaching. (10 marks)

QUESTION FOUR

- a) Describe how e- learning contributes to better learning/teaching in primary education. (10 marks)
- b) Describe the activities that will contribute to successful introduction in primary education. (10 marks)

QUESTION FIVE

- a) Describe the purpose of communication according to the learner. (10 marks)
- b) Explain Schramm theory of communication in teaching. (10 marks)

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