



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
FIRST YEAR/SECOND SEMESTER**

**SCHOOL OF ARTS HUMANITIES SOCIAL
SCIENCES & CREATIVE INDUSTRIES
COMMON COURSE**

COURSE CODE: INS 1211-1

**COURSE TITLE: INTRODUCTION TO
JOURNALISM**

DATE: 25/4/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

1. Answer question ONE and any other TWO questions

*This paper consists of **THREE** printed pages. Please turn over*

QUESTION ONE

'Journalists are a fourth estate.'

- a) Define the term, journalists. (3marks)
- b) Explain the functions of journalists that qualify them to be a fourth estate.(7 marks)
- c) Discuss any three branches of journalism(6marks)
- d) Highlight any four comments of journalists(4marks)

QUESTION TWO

- a) Identify and explain the two types of news.(3marks)
- b) Using the inverted pyramid style of writing, explain the 5ws and H (12marks)

QUESTION THREE

Explain any seven codes of conduct guiding the practice of Journalism in Kenya. (15 marks)

QUESTION FOUR

Explain the functions of any three regulatory bodies for journalistic work. (15 marks)

QUESTION FIVE

Explain any key developments in the history of television (15 marks)

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