



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER

**SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES & CREATIVE INDUSTRIES
BACHELOR OF ARTS IN SOCIAL WORK**

COURSE CODE: SWK 4240

**COURSE TITLE: PROJECT PLANNING,
MONITORING AND EVALUATION**

DATE: 20/4/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **TWO** questions

*This paper consists of **TWO** printed pages. Please turn over.*

QUESTION ONE

- a). Define the following terms
- I. Project planning (2 Marks)
 - II. Project management system (2 Marks)
- b). With relevant examples, explain the link between Goal, Outcome, Output, Activities, and Inputs of a Project (10 Marks)
- c). Using salient examples, discuss the distinguishing features of a project (16 Marks)

QUESTION TWO

- a). When articulating the project objectives, you should follow the **SMART** rule: Highlight its meaning and show how it can be used in a project initiation. (10 Marks)
- b). Describe **Five** roles of a project manager in an organization. (10 Marks)

QUESTION THREE

- a). Identify and discuss the phases of the project management life cycle. (10 Marks)
- b). Explain the importance of an Evaluation Report to a Project Manager (10 Marks)

QUESTION FOUR

- a) "Monitoring and Evaluation are both geared towards learning from what you are doing and how you are doing it". Discuss the major areas of focus when carrying out Monitoring and Evaluating of a Project (10Marks)
- b). Discuss the importance of monitoring and evaluation of projects. (10Marks)

QUESTION FIVE

- a). A logical framework facilitates improved project monitoring and evaluation. With the aid of a table, prepare a logical framework for a project of your choice (10 Marks)
- b). Citing salient examples, describe the components of a grand proposal (10Marks)

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