



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR  
FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS, HUMANITIES SOCIAL SCIENCES  
& CREATIVE INDUSTRIES  
BACHELOR OF EDUCATION ARTS/ BACHELOR  
OF ARTS IN LITERATURE, FILM AND CULTURE**

**COURSE CODE: LIT 1208-1  
COURSE TITLE: POPULAR CULTURE,  
LITERATURE, AND THE ECOLOGY**

**DATE: 19/4/2023**

**TIME: 1430-1630 HRS**

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**INSTRUCTIONS TO CANDIDATES**

- Question One is Compulsory
- Answer Any Other two questions

*This paper consists of 2 printed pages. Please turn over.*

1. Discuss the definition of popular culture as proposed by any TWO of the following:

- (a) Matthew Arnold (10 Marks)
- (b) Theodor Adorno (10 Marks)
- (c) John Fiske (10 Marks)
- (d) John Stuart Hall (10 Marks)

2. Describe any FIVE characteristics of popular arts according to Karin Barber. (15 Marks)

3. Discuss any THREE characteristics of popular fiction. (15 Marks)

4. To what extent is Ngugi Wa Thiong'o's *Going Down River Road* more a blend of the popular culture and urban ecology? (15 Marks)

5. Discuss any THREE elements of popular fiction in Tendai Huchu's *The Hairdresser of Harare* (15 Marks)

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