



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/23 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER

**SCHOOL OF ARTS HUMANITIES SOCIAL
SCIENCES AND CREATIVE INDUSTRIES**

CERTIFICATE IN SOCIAL WORK

COURSE CODE: DSS 102/DCG 104

**COURSE TITLE: INTRODUCTION TO SOCIAL
PSYCHOLOGY**

DATE: 19/4/2023

TIME: 1100-1300

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO*
- *Question one carries 30 marks*
- *All other questions carry 20 marks*

This paper consists of 2 printed pages. Please turn over

SECTION A (30mks)

- 1a) Discuss any 5 sources of power according to Ravens (10mks)
- b) Prove that group performance can be affected by leadership style (5mks)
- c) Discuss TWO types of social influence (5mks)
- d) Describe any consistency theory of attitude change (10mks)

SECTION B

- 2a) with relevant examples, discuss how attitudes are formed (10mks)
- b) Evaluate the theories that have been used to study conformity and conversion (10mks)
- 3a) Describe the role of language as used in social integration and communication (10mks)
- b) Assess any FIVE factors that cause prejudice and discrimination among the youths in Kenya (10mks)
- 4a) Make several notes on the historical background to the study of Social Psychology (10mks)
- b) Evaluate the roles of ethical considerations in the area of Social Psychology (10mks)
- 5) Discuss the FOUR attachment styles that individuals exhibit in close relationships (20mks)

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