



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL
SCIENCES & CREATIVE INDUSTRY
B. A. POLITICAL SCIENCE & PUBLIC
ADMINISTRATION**

COURSE CODE: PSA 3130-1

**COURSE NAME: RESEARCH METHODS IN
POLITICAL SCI. & PUBLIC ADMINISTRATION**

DATE: 6TH DECEMBER, 2022

TIME: 1430-1630

INSTRUCTIONS TO CANDIDATE

Answer Questions **ONE (compulsory)** and any other **TWO** questions

This paper consists of TWO printed pages. Please turn over.

QUESTION ONE (20 MARKS)

- (a) The Governor and top management of Narok County Government engaged a consulting firm to study on factors that is leading to high turnover rate in the county ministries and departments. The consulting firm employed descriptive research design and a structured questionnaire in collecting data from a sample of 400 respondents. The questionnaires were prepared before analysis commenced. The findings of the study were that poor staff remuneration, leadership style and working conditions were the major causes of the observed problem.

Required:

- i. Formulate any two research objectives in this study. **(2marks)**
 - ii. Explain the steps the researcher would have followed to arrive at the sample size chosen for the study. **(2marks)**
 - iii. Describe the research design adopted in the study and explain its uses. **(5marks)**
 - iv. Based on the results presented in the case, state the recommendations you can make. **(3Marks)**
- (b) Use the APA documentation style to make a bibliography for the following references:
- i. A book entitled "Public Participation". It was published in the year 2016. It was written by Joshua Karani and was published in Nairobi by longhorn publishers. **(3Marks)**
 - ii. A book by David Kungu and Robert Orucho. The town of publication is New York in the year 2020. The title of the book is "Case Writing Methods". The publication firm is Bass. **(3Marks)**
- (c) Explain the significance of conceptual framework. **(2Marks)**

QUESTION TWO (15 MARKS)

- a) "Literature review is very important in any research activity, "Explain steps to be followed in doing effective literature review. **(10Marks)**
- b) Using relevant examples differentiate between nominal scale question, ordinal scale question and interval scale question. **(5Marks)**

QUESTION THREE (15 MARKS)

- a) Explain the reasons for researchers to be ethical when conducting their studies. **(10Marks)**
- b) Explain the reason why a researcher can prefer to use a questionnaire in gathering the data. **(5Marks)**

QUESTION FOUR (15 MARKS)

- a) Explain the term plagiarism and discuss using examples how it can be avoided. **(12Marks)**
- c) Outline two factors to be taken into consideration when selecting a research design. **(3Marks)**

QUESTION FIVE (15 MARKS)

- a) Distinguish between snowball sampling and quota sampling. **(6Marks)**
- b) Explain the following terms as used in research:
 - i. Significance of the study. **(3Marks)**
 - ii. Scope of the study. **(3Marks)**
 - iii. Reliability. **(3Marks)**

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