



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER

SCHOOL OF BUSINESS AND ECONOMICS

MASTER OF BUSINESS ADMINISTRATION

COURSE CODE: MBA 8222

COURSE TITLE: MONETARY MANAGEMENT

DATE: 8TH DECEMBER 2022

TIME: 0830-1130

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

This paper consists of 2 printed pages. Please turn over.

Question One

- a) Briefly discuss the origin and growth of Central Banks. **(10 Marks)**
- b) With reference to the global economy, discuss FIVE types of financial crises. **(5 Marks)**
- c) Describe FIVE functions of financial system and Markets in your country. **(5 Marks)**
- d) As a financial expert, discuss the economic viability of the Bottom-Up Economic model championed by the current government in Kenya. **(10 Marks)**

Question Two

- a) Define the following terminologies as used in the financial market.
 - i) Bank runs. **(2 Marks)**
 - ii) Bubbles and crashes. **(3 Marks)**
- b) Describe the composition of the Board of Directors of the Central Bank of your country. **(5 Marks)**
- c) With reference to the Kenyan economy, discuss FIVE functions of Central Bank of Kenya. **(5 Marks)**

Question Three

- a) As a Governor of a Central Bank in your country, you have been invited to give a talk on the escalating prices of goods and services in your country and on how to combat the situation. Discuss the content of your talk. **(10 Marks)**
- b) Discuss FIVE characteristics of finances bought and sold in money markets. **(5 Marks)**

Question Four

- a) As a Cabinet Secretary for Finance in your country, you have been asked to advise the government on the importance of capital markets in your country. Discuss. **(10 Marks)**
- b) Discuss FIVE types of financial intermediaries in your country. **(5 Marks)**

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