



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES SOCIAL SCIENCES
& CREATIVE INDUSTRIES
BACHELOR OF ARTS LANGUAGE &
COMMUNICATION (CORPORATE
COMMUNICATION)**

**COURSE CODE: LAC 4106
COURSE TITLE: SOCIOLINGUISTICS**

DATE: 6TH DECEMBER, 2022

TIME: 1430-1630

INSTRUCTIONS TO CANDIDATES

- **Question One is Compulsory**
- **Answer Any Other TWO**

• *This paper consists of 3 printed pages. Please turn over.*

QUESTION ONE

- i). Discuss the relationship between language and society. (14mks)
- ii). Explain the following aspects of language:
 - a). Language shift (2mks)
 - b). Language death (2mks)
 - c). Language dominance (2mks)
 - d). Lingua Franca (2mks)
- iii). Briefly explain at least four functions of a national language in Kenya. (8mks)

QUESTION TWO

- i). Using practical examples, explain the major differences between code-mixing and code-switching. (10mks)
- ii). Compare langue with competence and parole with performance and explain their relevance in sociolinguistics. (10mks)

QUESTION THREE

- a). Explain the following concepts in the study of sociolinguistics:
 - i). Creolization and pidginization (3mks)
 - ii). Dialects and sociolects (3mks)
 - iii). Bilingualism and multilingualism (3mks)
 - iv). Slang and jargon (3mks)
 - v). Diglossia and polyglottism (3mks)
- b). Briefly explain the use of low and high varieties of a language. (5mks)

QUESTION FOUR

- i). Using examples, distinguish between the use of swearing words and profanity. (10mks)
- ii). Explain at least five functions of using obscene words. (10mks)

QUESTION FIVE

- i). Discuss the characteristics of multilinguals in the society. (10mks)
- ii). Distinguish between spoken and written varieties of language. (10mks)

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