



# **MAASAI MARA UNIVERSITY**

## **REGULAR UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR**

**THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS HUMANITIES SOCIAL  
SCIENCES & CREATIVE INDUSTRIES**

**COURSE CODE: LAC 3102-1**

**COURSE TITLE: PHOTOGRAPHY FOR  
CORPORATE COMMUNICATION**

**DATE: 7<sup>TH</sup> DECEMBER, 2022**

**TIME: 1430-1630**

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### **INSTRUCTIONS TO CANDIDATES**

- i) The projects should be executed in groups of two members as per the provided guidelines
- ii) For every picture taken print it in RAW format
- iii) ALL questions are mandatory

## QUESTIONS

1. Provide a photo album of ten photos to be used in either a beauty pageant/ environmental exhibition by your organization. (10 marks)
2. Using relevant pictures, explain how you can get portraits from group photos. (10marks)
3. As a photographer for your organization, take photos for your organization's database(*at least ten photos should be filed here*). (20 marks)
4. Take pictures to illustrate the concept of depth of field in photography. (10 marks)

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