



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF ARTS HUMANITIES SOCIAL
SCIENCES & CREATIVE INDUSTRIES**

COURSE CODE: CMJ 4102

**COURSE TITLE: BROADCAST AND
ANNOUNCING PRESENTATION**

DATE: 7TH DECEMBER, 2022

TIME: 1100-1300

INSTRUCTIONS TO CANDIDATES

- i) The project should be executed in groups of two members each
- ii) All productions should have all or some of the following elements: music/sfx, general/topical chat from the announcers, calls or any form of participation from audience and a feature/news highlights in the selected topic.

QUESTION ONE

Develop a script and produce a ONE HOUR radio program on sports/business.

- a) Scripting (10 marks)
- b) Production(20 marks)

QUESTION TWO

Write and produce a 30 minutes TV news program.

- a) Scripting (20 marks)
- b) Production (20 marks)

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