



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2020/2021 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS  
BACHELOR OF SCIENCE IN ECONOMICS,  
ECONOMICS AND STATISTICS, FINANCIAL  
ECONOMICS**

**COURSE CODE: ECO 3205**

**COURSE TITLE: RESEARCH METHODOLOGY**

DATE: 13<sup>TH</sup> OCTOBER, 2021

TIME: 1100 – 1300 HRS

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**INSTRUCTIONS TO CANDIDATES**

Answer question **ONE** and any other **THREE** questions

*This paper consists of 2 printed pages. Please turn over.*

### **QUESTION ONE**

- (a) Explain the purpose or objective of research **(8marks)**
- (b) Explain the following approaches in quantitative research
- i. Inferential Approach **(3marks)**
  - ii. Experimental Approach **(3marks)**
  - iii. Simulation Approach **(4marks)**
- (c) A good research must meet certain qualities. To what extent do u agree with this statement? **(7marks)**

### **QUESTION TWO**

- (a) Discuss **THREE** methods of conducting research **(9marks)**
- (b) Explain the difference between Research Methods and Research Methodology **(6marks)**

### **QUESTION THREE**

- (a) Explain the issues that a good statement of the problem should address **(8marks)**
- (b) A researcher was asked to include literature review in her research project. Why would this be necessary? **(7marks)**

### **QUESTION FOUR**

- (a) A theory is of no value in research. Discuss. **(8marks)**
- (b) Discuss the causes of systematic bias in research **(7marks)**

### **QUESTION FIVE**

In the last KCSE national examinations, Maasai Mara Secondary School posted a highly worrying poor performance. Although this performance caught the attention of the board of management, the school's performance has been of a downward trend for the last five years. To understand and correct the situation, the board of management has contracted you to conduct a research to establish what is ailing the school and the way forward. Based on this information, develop chapter one of your research project **(15marks)**

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