



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2021/2022 ACADEMIC YEAR  
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS, HUMANITIES, SOCIAL  
SCIENCES AND CREATIVE INDUSTRIES**

**COURSE CODE: CMJ 2105-1**

**COURSE TITLE: MEDIA LAW AND ETHICS**

**DATE: 4 TH APRIL,2022**

**TIME: 0830-1030HRS**

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**INSTRUCTIONS TO CANDIDATES**

Question ONE is compulsory  
Answer any other TWO questions

### **Question One (30 Marks)**

- a) Define law and ethics **(4mks).**
- b) Using examples, distinguish between civil and criminal law **(6mks).**
- c) Explain the law of confidentiality and contempt of court and discuss the relationship between the two laws **(10 mks).**
- d) Discuss 'fair use' under Copyright law **(10mks).**

### **QUESTION 2 (10mks)**

- a) Mention the four elements that can attract a defamation suit **(4mks).**
- b) Discuss any 3 defenses that journalists can use against defamation charges **(6mks).**

### **QUESTION 3**

**(10mks)**

Amina is newly employed as a court reporter and is finding it difficult to cope. As her editor, discuss the tips she can use to avoid lawsuits.

### **QUESTION 4**

Sheila sued a company alleged to have placed her image on a billboard without her consent.

- a) Mention the four instances when privacy is said to have been invaded **(4 mks).**
- b) Explain the Media High Council's position on invasion of privacy in Kenya **(6mks)**

### **QUESTION 5**

- a) Give 2 reasons for the importance of media ethics to the journalism profession **( 2 Marks).**
- b) Using relevant examples from a Kenyan media context, discuss at least two broad areas of the Society of Professional Journalists Code of Ethics **(8 mks).**

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