



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2019/2020 ACADEMIC YEAR**

**FIRST YEAR SEMESTER ONE**

**SCHOOL OF NATURAL RESOURCE AND  
ANIMAL SCIENCES**

**CERTIFICATE IN TOURISM AND WILDLIFE  
MANAGEMENT**

**COURSE CODE: CTW 003**

**COURSE TITLE: FUNDAMENTALS OF TOURISM**

**DATE: 16<sup>TH</sup> DECEMBER, 2019**

**TIME: 11.00AM - 1.00PM**

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**INSTRUCTIONS TO CANDIDATES:**

**Answer all questions in section A and any other three in section B**

## **Section A:**

1). Define the following terms: (5 marks)

- a). Tourism
- b). Travel
- c). Trip
- d). Tourist
- e). Expedition

2). Highlight and explain any five different types of tourism (5 marks).

3). Highlight different types of hotel rooms in hospitality industry (5 marks).

4). Outline different types of hotels under the 5\* rated classification (5 marks).

5). Highlight various types tours (5 marks).

6). Highlight and explain the mandate of any five tourism institutions in Kenya (5 marks).

## **Section B:**

7). While giving examples explain the main components of the tourism industry (20 marks).

8). Explain the evolution of the tourism industry (20 marks).

9). Explain the roles of tour operators (20 marks)

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