



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2019/2020 ACADEMIC YEAR  
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES  
BACHELOR OF ARTS**

**COURSE CODE: CMD 3116  
COURSE TITLE: LEADERSHIP AND  
MANAGEMENT OF COMMUNITY PROJECTS**

**DATE: 4<sup>TH</sup> DECEMBER 2019**

**TIME: 1100 - 1300HRS**

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**INSTRUCTIONS TO CANDIDATES**

- Question **1** is compulsory.
- Answer any other **TWO** questions

1. a) Explain the functions of management showing the significance in management of community project. **(10marks)**  
b) Demonstrate the relevance of leadership in community development projects. **(10 marks)**  
c) Citing relevant examples, differentiate between leadership and management. **(10 marks)**
2. Explain how a manager can enhance the quality of work done by his/her program staff. **(20 marks)**
3. a) Explain the core skills a manager should possess to make effective and sound decisions. **(10 marks)**  
b) Demonstrate how a community project manager can enhance accountability to the stakeholders. **(10 marks)**
4. Explain the term strategic management and demonstrate its relevance in community development projects. **(20 marks)**
5. a) Discuss the different styles of leadership and their effects on community development projects **(10 marks)**  
b) Explain the strategies a community project manager can use to effectively manage the politics that may emerge in the course of implementing a community development project. **(10 marks)**
6. Explain the theories of leadership and show their relevance in leadership and management of community projects. **(20 marks)**

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