MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS
2 018/2019 ACADEMIC YEAR
4TH YEAR SEMESTER TWO

SCHOOL OF SCIENCE AND INFORMATION SCIENCES
FOR THE DEGREE OF BACHELOR OF SCIENCE IN INFORMATION SCIENCES

COURSE CODE: INF 411
COURSE TITLE: MANAGEMENT OF INFORMATION AND COMMUNICATION TECHNOLOGY

DATE: 18TH APRIL 2019   TIME: 2.30PM-4.30PM

INSTRUCTIONS TO CANDIDATES

- Question ONE in Section '' Ä" is Compulsory
- Answer any TWO (2) Questions in section "B"

SECTION "Ä" IS COMPLUSARY QUESTION

Q1, Discuss the importance of Management of IT, indicating how it supports the following activities in Socio-economic development in Kenya.

a) E- Commerce   **(6 marks)**
b) E- Government   **(6 marks)**
c) E- Business   **(6 marks)**
d) E- Learning   **(6 marks)**
e) Office Automation   **(6 marks)**

SECTION "B"ANSWER ANY TWO QUESTIONS FROM THIS SECTION

Q2. a) Using an IT in an organization, discuss in details its application used in ICT Development.   **(10 marks)**

b) Explain how IT uses DSS in decision making in organizations **(10 marks)**

Q3. i) Explain how enterprises use IT as a tool to transact their business activities   **(10 marks)**

 ii) The interNET, intraNET and extraNET are some of IT tools. Discuss how they are used in improving performance in Kenya organizations**(10 marks)**

Q4 (a) Explain at least four (4) Management Information Systems indicating their major functions e.g "Health Information Systems". **(10 marks)**

b) Discuss in details how IT is used in achieving social media in Kenya.
                                                                          (10 marks)
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