



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES
BACHELOR OF COMMUNICATION &
JOURNALISM**

COURSE CODE: CMJ 3202

COURSE TITLE: VIDEO RECORDING AND EDITING

DATE: 25TH APRIL, 2019

TIME: 11.00AM-1.00PM

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **TWO** questions

1. (a) What do they mean that 1+1=3 or 50 in editing? (2 mks)
(b) What is the meaning of "matched cut" in editing? (1 mk)
(c) What Is Drop Frame Timecode? (1 mk)
(d) What does it mean to "marry" picture and sound? (1 mk)
(e) Editing can ruin a good movie or save a bad movie. Explain (5 mks)
(f) While holding a SHORT GUN and FISH POLE BOOM microphone during production, the sound person should pay particular attention to at least five key things. Explain each of them. (10 mks)
2. Using a flow chart, describe the video production process. (15 mks)
3. You have been hired by the ministry of tourism to produce a music video for the national anthem that can market Kenya. Write a nice shooting script that you will use. (15 mks)
4. Describe 10 essential steps to supercharge your editing workflow (15 mks)
5. List 5 key production personnel said to be 'above-the-line'. Explain their roles during video production project. (15 mks)

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