



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2018/2019 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES  
BACHELOR OF COMMUNICATION & JOURNALISM**

**COURSE CODE: CMJ 3201**

**COURSE TITLE: SCRIPT AND SCREEN WRITING**

**DATE: 23<sup>RD</sup> APRIL 2019**

**TIME: 2.30PM-4.30PM**

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## **INSTRUCTIONS TO CANDIDATES**

Answer Question **ONE** and any other **TWO** questions

1. Because of the limited space on the left side of the script, abbreviations are used for the various technical instructions. Describe any TEN common abbreviations and how they are used in script writing. (30 marks)
2. With the use of examples, explain the main FOUR script formats applicable in broadcast program production. (20 marks)
3. Discuss any SIX reasons as to why scripts are deemed necessary in broadcast program production. (20 marks)
4. Write a 15-minute shooting script for 'Bitter Love' (20 marks)
5. Discuss any TEN qualities of a script writer. (20 marks)

**//END**