



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS**

**2018/2019 ACADEMIC YEAR**

**FIRST YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES**

**BACHELOR OF ARTS IN POLITICAL SCIENCE  
AND PUBLIC ADMINISTRATION**

**COURSE CODE: PSA 1208**

**COURSETITLE: PRINCIPLES OF MANAGEMENT**

**DATE: 24<sup>TH</sup> APRIL, 2019**

**TIME: 0830 - 1030HRS**

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**INSTRUCTIONS TO CANDIDATES**

Answer Questions **ONE** and any other **TWO**.

1. (a) Discuss the concept Management **(5 marks)**  
(b) Outline the Characteristics of management **(10 marks)**  
(c) Is Management a science or an art? Discuss **(5 marks)**  
(d) Trace the history of management as an administrative practice **(10 marks)**
  
2. (a) Identify and explain the managerial skills that a manager should possess in order to successfully perform his duties **(10marks)**  
(b) Identify and explain sources of managerial power **(5marks)**  
(c) What are the key characteristics of charismatic leaders **(5marks)**
  
3. Organizations are becoming increasingly influenced by their external environment. In what ways does the understanding of the external environmental factors enable managers to make better decisions? **(20marks)**
  
4. Planning is an important and persuasive activity in many organizations.  
(i) Identify and distinguish between various types of plans which are found in an organization. **(10marks)**  
(ii) Explain briefly the importance of planning function in an organization. **(10marks)**
  
5. The process of management is often described as comprising planning, organizing, staffing, directing and controlling.  
(a) Identify and discuss the basic steps in the controlling process **(10marks)**  
  
(b) Staffing is an important managerial function. Discuss the ideal staffing process **(10marks)**

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