



MAASAI MARA UNIVERSITY

**SPECIAL/SUPPLEMENTARY
UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER**

**SCHOOL OF EDUCATION
BACHELOR OF EDUCATION**

**COURSE CODE: CIM 317
COURSE TITLE: SPECIAL METHODS
IN BUSINESS
STUDIES**

**DATE: 26TH APRIL 2019
1300HRS**

TIME: 1100 -

INSTRUCTIONS TO CANDIDATES

Question **ONE** is compulsory

Answer any other **TWO** questions

This paper consists of 2 printed pages. Please turn over

QUESTION ONE

a) Explain the following terms as used in Business Studies instruction

i) instruction

5 marks

ii) scheme of work

5 marks

iii) stimulus variation

5marks

iv) Decoding

5

marks

b) Discuss the value of Stimulus Variation in Business Studies instruction.

10 marks

QUESTION TWO

a) Using examples, discuss how a demonstration may be used in teaching a Business Studies lesson.

10 marks

b) Discuss how a teacher can arouse and retain student attention in a Business Studies class.

10 marks

QUESTION THREE

a) Explain how a teacher can use a chart when teaching a Business Studies lesson. **10 marks**

b) Examine how Discussion Activities can be used in a form four Business Studies class. **10**

marks

QUESTION FOUR

a) Explain any two approaches a teacher can evaluate Business Studies students. **10**

marks

- b) Examine the role of computer assisted learning (CAL) in Business Studies instruction in secondary schools.

10 marks

Question Five

- a) Discuss any five qualities of a good business studies teacher in secondary schools.

marks

10

- b) Using examples examine the three evaluation approaches that a teacher may use while teaching Business Studies.

10 marks

//END