



# MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS  
2018/2019 ACADEMIC YEAR  
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES  
BACHELOR OF COMMUNICATION AND  
PUBLIC RELATIONS**

**COURSE CODE: CPR 2202  
COURSE TITLE: INTERPERSONAL AND  
INTERGROUP  
COMMUNICATION**

**DATE: 18<sup>TH</sup> APRIL 2019  
2.30PM-4.30PM**

**TIME:**

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**INSTRUCTIONS TO CANDIDATES**

Answer question ONE and any other TWO questions

### QUESTION ONE (COMPULSORY)

- A. Using a diagram of the Onion Model, explain the process of self-disclosure. (15 Marks)
- B. Explain the distinction between interpersonal and intergroup relationships. (10 Marks)
- C. Explain the aspects of intra-individual communication. (5 Marks)

### QUESTION TWO

- A. Explain the factors that influence self-disclosure. (10 Marks)
- B. Explain five features of interpersonal communication. (10 Marks)

### QUESTION THREE

- A. Explain the different levels of interpersonal communication according to Martin Buber (1970). (10 Marks)
- B. Explain the communication requirements at the various stages of group formation. (10 Marks)

### QUESTION FOUR

- A. With reference to Abraham Maslow's Hierarchy of Needs Theory, explain five ways through which an individual's

belonging needs may be addressed through communication.  
(10 Marks)

B. Explain five benefits of effective intergroup communication.  
(10 Marks)

#### QUESTION FIVE

A. Explain the element of context with reference to interpersonal communication.  
(10 Marks)

B. Explain the various ways through which an individual may improve communication in relationships.  
(10 Marks)

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