



# MAASAI MARA UNIVERSITY

## REGULAR UNIVERSITY EXAMINATIONS

**2018/2019 ACADEMIC YEAR  
FOURTH YEAR SECOND SEMESTER**

**SCHOOL OF ARTS & SOCIAL SCIENCES  
BACHELOR OF COMMUNICATION &  
JOURNALISM**

**COURSE CODE: CMM 419  
COURSE TITLE: TELEVISION  
PRODUCTION**

**DATE: 25<sup>TH</sup> APRIL 2019**

**TIME: 2.30-**

**4.30PM**

## **INSTRUCTIONS TO CANDIDATES**

Answer Question **ONE** and any other **TWO** questions

1. With the use of examples, explain the roles of the following production team as used in TV production:

(3marks each)

- i. Producer
  - ii. Director
  - iii. Character generator
  - iv. Floor manager
  - v. Camera operator
  - vi. Presenter
  - vii. Vision mixer operator
  - viii. Graphic artist
  - ix. Production editor
  - x. Audio engineer
2. In producing a TV program, it is important that a producer investigate the idea for what he/she intends to pass a cross to the audience. As a producer, identify any FIVE necessary questions that need to be answered to enable you determine the validity of your production idea.

20 Marks

3. As a TV producer, identify and discuss any TEN things that come to play in producing a TV show.

20 Marks

4. With the use of examples, and as a producer, explain the materials determined by the producer for a successful production. 20 Marks

5. Summarize the THREE stages of TV production.

20 Marks

**//END**