



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF SCIENCE AND INFORMATION
SCIENCES**

BSc. IN INFORMATION SCIENCES

COURSE CODE: INS 2205

**COURSE TITLE: PRINCIPLES AND PRACTICES OF
MANAGEMENT**

DATE: 11TH APRIL 2018

TIME: 11:00-13:00

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions

This paper consists of 2 printed pages. Please turn over.

Question one

- a) Organizations are becoming increasingly influenced by their external environment. In what ways does the understanding of the external environment factors enable managers to make better decisions? **(15 marks)**
- b) Discuss five management skills that an effective manager should possess. **(10 marks)**

Question two

- a) Define group design-making. **(5 marks)**
- b) Briefly discuss the major merits and demerits of group decision-making. **(10 marks)**

Question three

- a) Briefly discuss the functions of an information manager in an organization. **(10 marks)**
- b) Highlight and explain five principles of management according to Henry Fayol. **(5 marks)**

Question four

- a) Discuss five arguments against corporate social responsibility. **(10 marks)**
- b) Clearly discuss the importance of planning in an organization. **(5 marks)**

Question five

- a) Discuss the levels of management in an organization. **(5 marks)**
- b) Highlight and explain functions of management in an organization. **(10 marks)**

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