



# **MAASAI MARA UNIVERSITY**

**REGULAR UNIVERSITY EXAMINATIONS  
2017/2018 ACADEMIC YEAR  
FOURTH YEAR SECOND SEMESTER**

**SCHOOL OF TOURISM AND NATURAL  
RESOURCE MANAGEMENT  
BACHELOR OF TOURISM MANAGEMENT**

**COURSE CODE: BTM 423  
COURSE TITLE: RECREATION & LEISURE  
MANAGEMENT**

**DATE: 18<sup>TH</sup> APRIL 2018**

**TIME: 08:30- 10:30 AM**

**INSTRUCTIONS TO CANDIDATES**

Answer **ALL** questions in section **A** and any other **THREE** in section **B**.

*This paper consists of 2 printed pages. Please turn over*

**SECTION A: ANSWER ALL QUESTIONS (25 MARKS)**

1. a) Describe the concept of Leisure and Recreation (4mks)  
b) Explain the evolution of leisure and recreation (3mks)
2. Describe the demand and supply functions of leisure and recreation (5mks)
3. Briefly describe how to design and manage leisure and recreation in a facility (6mks)
4. Identify and manage the ecological impacts of leisure and recreation (6mks)
5. Discuss the forms of Leisure (4mks)

**SECTION B: ANSWER ANY THREE QUESTIONS (45 MARKS)**

6. Discuss the ecological impacts of recreation and leisure (15marks)
7. Discuss the limits of acceptable change in Maasai Mara National Reserve (15marks)
8. Discuss in details the risk management in a leisure facility (15marks)
9. Discuss the local community participation in leisure and recreation (15marks)

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