



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

**SCHOOL OF BUSINESS & ECONOMICS
BACHELOR OF BUSINESS MANAGEMENT/
BACHELOR OF COMMERCE**

**COURSE CODE: BCM 2210 / BBM 207
COURSE TITLE: INTRODUCTION TO RISK
AND INSURANCE**

DATE: 25TH APRIL, 2018

TIME: 8.30 - 10.30AM

INSTRUCTIONS TO CANDIDATES

1. Answer **Question One** and **any other three**.
2. DO NOT WRITE ANYTHING ON THE QUESTION PAPER.

This paper consists of 2 printed pages. Please turn over.

Question One (Compulsory)

Explain your understanding of the following as they are used in risk and insurance:

- (a) Static and dynamic risks (10 marks)
- (b) Deductibles (5 marks)
- (c) Underwriting (10 marks)

Question Two

Using relevant examples, discuss the costs that are associated with premature death. (15 marks)

Question Three

Mr. Lotodo Bwana has been appointed as the Risk and Insurance Manager of an international telecommunications company which has its headquarters in Nairobi. Using relevant examples, explain the functions that Mr. Bwana's office will be expected to execute. (15 marks)

Question Four

Using relevant examples, discuss the unique features of insurance contracts. (15 marks)

Question Five

Using appropriate examples, discuss the challenges facing insurance and risk management practice in Kenya. (15 marks)

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