



MAASAI MARA UNIVERSITY

REGULAR UNIVERSITY EXAMINATIONS

2017/2018 ACADEMIC YEAR

FOURTH YEAR SECOND SEMESTER

SCHOOL OF BUSINESS AND ECONOMICS

BACHELOR OF COMMERCE

COURSE CODE: BBM 467

**COURSE TITLE: CONTEMPORARY ISSUES IN
MANAGEMENT**

DATE: 2018

TIME:

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other THREE*
- *Question one carries 25 marks*
- *All other questions carry 15 marks*

This paper consists of 2 printed pages. Please turn over

QUESTION ONE

- a. Examine the different management models and propose how they affect management practice **(8 Marks)**
- b. Distinguish between strategic planning and tactical planning and clearly explain the difference **(7 Marks)**
- c. Discuss the different organizational structures and cite the benefits of each to management **(10 Marks)**

QUESTION TWO

- a) Elucidate the problems that organizations encounters while reengineering **(8Marks)**
- b) Write short notes on Organizational re-engineering. Citing relevant examples **(7 Marks)**

QUESTION THREE

Citing relevant examples, explain why the choice of technology is such an important strategic decision for an organization **(15 Marks)**

QUESTION FOUR

- a) Discuss the models of leadership and show its usefulness in guiding effective decision making in an organization **(10Marks)**
- b) Managers today are concerned with quality information. Briefly explain five characteristics of quality information **(5Marks)**

QUESTION FIVE

- a. Describe and discuss how sustainable work practices contributes to sustainability in the society and the environment **(10 Marks)**
- b. Identify and analyze ethical dilemmas in Management **(5 Marks)**