



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF ARTS AND SOCIAL SCIENCES
BACHELOR OF ARTS**

**COURSE CODE: BAS 403
COURSE TITLE: PLANNING, CULTURE AND
DEVELOPMENT**

DATE: 16TH APRIL 2018

TIME: 1100 -1300HRS

INSTRUCTIONS TO CANDIDATES

- *Answer question ONE (compulsory) and any other TWO questions.*
- *Question one carries 30 marks*
- *All other questions carry 20 marks*

This paper consists of TWO printed pages. Please turn over.

QUESTION ONE

- a) Which type of Planning would you recommend to a developing country that aspires to catch up with the advanced nations of the world? Give reasons for your choice of the type of planning. **(20 marks)**
- b) Use a SWOT analysis to analyze the situation before designing a project of your choice **(10 marks)**

QUESTION ONE

Use a GANTT Chart to illustrate activity schedule or work plan of any project you know. **(20 marks)**

QUESTION THREE

Planning is said to be more than just the formulation of quantitative economic targets. It is often described as a process. What is meant by the planning process, and what are some of its characteristics? **(20 marks)**

QUESTION FOUR

- a) Distinguish between Planning, Development Plan and Development Planning **(10 marks)**
- b) Discuss Differences between Project and Programme. **(10 marks)**

QUESTION FIVE

Cultural planning is wide-ranging, fluid and situational. Discuss **(20 marks)**

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