



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
DIPLOMA IN BUSINESS MANAGEMENT**

COURSE CODE: DBM 01

**COURSE TITLE: PRINCIPLES AND PRACTICE
OF MANAGEMENT**

DATE: 5/2/2024

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATE

Answer Question **ONE** and any other **THREE** questions

QUESTION ONE (25 MARKS)

- a) Outline the major stages in the development of management thinking from its early origins to the present day. Mention significant thinkers and their contributions. **(8 marks)**

- b) Outline the major stages in the development of management thinking from its early origins to the present day. Mention significant thinkers and their contributions **(10 marks)**

- c) Describe the distinguishing characteristics of the Modern School of Thought in management. How does it differ from earlier theories, and what are its key emphases in contemporary management practices? **(7 marks)**

QUESTION TWO

- a) Describe the planning function in management. **(6marks)**
- b) Illustrate the importance of effective organizing in achieving organizational objectives with a practical example. **(9 marks)**

QUESTION THREE

- a) Identify and discuss the various theories of leadership. **(7marks)**
- b) Compare and contrast leadership and management. **(8 marks)**

QUESTION FOUR

Henry Fayol, also known as the 'father of modern management theory' gave a new perception of the concept of management. Discuss the principles of management created by Henry Fayol. **(15 marks)**

QUESTION FIVE

Discuss the significance of contemporary management issues in today's business landscape. **(15 marks)**

