



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS & ECONOMICS
BACHELOR OF ENTREPRENEURSHIP**

**COURSE CODE: BSE 4106-1
COURSE TITLE: HUMAN RESOURCE
MANAGEMENT IN SMALL ENTERPRISES**

DATE: 7/12/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer question **ONE** and any other **TWO** questions.

Q.1 a) You have been engaged as the Human Resource consultant of Superstar Ltd. Give reasons why human resources are referred to as 'human capital' (5 marks)

b) Elaborate five roles of human resource management. (15 marks)

Q 2 a) As the Human Resource Director of Excellent Logistics Ltd, explain the reasons why how the company should engage in human resource planning. (10 marks)

b) What is the role of labour relations in an organization? (5 marks)

Q 3. a) Discuss the process of recruitment and selection to ensure organizational success. (10 marks)

b) Why may it become necessary to terminate employment of employees? (5 marks)

4. a) One main duty of the HR manager is to carry out performance evaluation of employees.

Explain the reasons why this process should be undertaken. (10 marks)

b) What are the reasons for employee compensation? (5 marks)

/END/