



MAASAIMARAUNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
SECOND YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
BACHELOR OF SCIENCE IN PROJECT
PLANNING AND MANAGEMENT**

COURSE CODE: BPM 2105-1

**COURSE TITLE: GENDER ISSUES IN
PROJECT MANAGEMENT**

DATE: 6/12/2023

TIME: 1100-1300 HRS

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and any other **THREE** questions

*This paper consists of **three** printed pages. Please turnover.*

QUESTION ONE

- (a) You need your project team to embrace the concept of gender equality in project management. Prepare a presentation on engendering the project life-cycle, which you will make to them in order to clarify the concept
(15 marks)
- (b) Discuss the process of gender mainstreaming at the project identification stage.
(5 marks)

QUESTION TWO

Distinguish between the following concepts:

- (a) Matrilineality and Matrilocality **(2 marks)**
- (b) Spatial ability/reasoning and problem solving **(2 Marks)**
- (c) Gender equality and women's rights **(2 Marks)**
- (d) Stakeholders and beneficiaries. **(2 Marks)**
- (e) Situation analysis and data dis-aggregation **(2 marks)**

QUESTION THREE

Explain the importance of performing a gender analysis in project management
(10 marks)

QUESTION FOUR

- (a) Explain how cultural gender roles can affect the management of a development project **(6 marks)**
- (b) Identify features that differentiate development projects from other initiatives
(4 marks)

/END/