



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER**

**SCHOOL OF BUSINESS AND ECONOMICS
BACHELOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BCM 3148-1
COURSE TITLE: PURCHASING MANAGEMENT**

DATE: 13/12/2023

TIME: 0830-1030 HRS

INSTRUCTIONS TO CANDIDATES

1. Answer Question **ONE** and any other **TWO** questions

QUESTION ONE

You have just been appointed as the Procurement officer at Syan Company. The company has not yet registered/pre-qualified its suppliers for that particular financial year; you have been tasked with the following duties:

Task 1: To ensure the company has identified suppliers who best meet the Organizations need.

Task 2: To acquire listed goods and services for the company

i) What are the steps you will follow to ensure you accomplish duties given;

a) Task 1) **(8MKS)**

b) Task 2) **(8MKS)**

ii) Define the following terms as used in supply chain management:

a) Sourcing **(1mks)**

b) Procurement **(1mks)**

iii) With relevant examples, discuss the different types of suppliers
(2mks)

QUESTION TWO

i) With relevant examples ,illustrate the different types of organisational structures **(6 MKS)**

ii) Define purchasing management and give reasons why managing the purchasing process is crucial **(9MKS)**

QUESTION THREE

i) Differentiate the following terms ;

a) Quality control and quality assurance **(2MKS)**

b) Standardization and variety reduction **(2MKS)**

- c) Value analysis and value engineering (2MKS)
- ii) Over the years, Globalization as an emerging trend has shaped the procurement field. Discuss this statement, Highlighting benefits ensued from globalization (6 MKS)
- iii) Discuss the different emerging issues and trends in the procurement field. (3MKS)

QUESTION FOUR

- i) With relevant examples , discuss the different types of specification (5MKS)
- ii) Describe the quality management principles (5 MKS)
- iii) Discuss the different types of buyer-supplier relationship (5MKS)

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