



MAASAI MARA UNIVERSITY

**REGULAR UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
SECONDYEAR FIRSTSEMESTER**

**SCHOOL OF BUSINESS & ECONOMICS
BSc. AGRICULTURAL ECONOMICS AND
RESOURCE MANAGEMENT & BSc.
AGRIBUSINESS MANAGEMENT**

COURSE CODE: ARE 2103-1

**COURSE TITLE: RURAL SOCIOLOGY AND
AGRICULTURE**

DATE: 14/12/2023

TIME: 1430-1630 HRS

INSTRUCTIONS TO CANDIDATES

1. Answer Question **ONE** and any other **TWO** questions

*This paper consists of **two** printed pages. Please turn over.*

QUESTION ONE

- a) Discuss the six social processes of interaction in rural society. **(6 Marks)**
- b) Explain the dysfunctions of social stratification. **(4 Marks)**
- c) Evaluate the five established adopter categories of innovation in rural sociology. **(10 Marks)**

QUESTION TWO

- a) Evaluate the major institutions in rural society. **(9 Marks)**
- b) Describe three barriers to rural social change. **(6 Marks)**

QUESTION THREE

- a) Discuss the following theories in rural sociology;
 - a) Theory of causation **(6 Marks)**
 - b) Modernization theory **(6 Marks)**
- b) Distinguish between acculturation and assimilation. **(3 Marks)**

QUESTION FOUR

- a) Suggest three possible strategies can be adopted for rural development. **(9 Marks)**
- b) Describe the six functions of effective leadership that promotes development in the rural society. **(6 Marks)**

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